



ESCAPE THE ORDINARY  
Leadership Development Curriculum!

MAY 14-17 FORT WORTH, TX  
JUNE 11-14 LANSDOWNE, VA (NEAR WASHINGTON D.C.)  
JULY 16-19 CHESTERFIELD, MO (NEAR ST. LOUIS)

(SUBJECT TO CHANGE)

A Humanities Approach



Phi Theta Kappa International Honor Society  
Leadership Development Program  
1625 Eastover Drive  
Jackson, MS 39211



SUMMER 2009 INSTRUCTOR CERTIFICATION SEMINARS

NONPROFIT  
ORGANIZATION  
U.S. POSTAGE  
**PAID**  
HEDERMAN  
DIRECT

The W.K. Kellogg Foundation recognized Phi Theta Kappa's Leadership Development Studies curriculum as one of only eight Exemplary Leadership Development Programs in Higher Education.

The Instructor Certification Seminar is an intensive, interactive experience during which International Facilitators present course materials to demonstrate and explore Phi Theta Kappa's unique approach to leadership development. The foundation of the curriculum is the observation and study of great leaders portrayed in the Humanities by writers, historians, and filmmakers as well as the observation and study of the works of great leaders themselves. Leadership wisdom contained in the selections from ancient Greece, Asia, and China, Renaissance Europe, Early America, and twentieth century Europe, America, Asia, and Africa is often overlooked by traditional leadership development curricula. These carefully chosen readings show the passion, engagement, skill, and philosophies of many types of leaders, and the curriculum is designed to encourage personal reflection and the development of a personal philosophy of leadership.

Seminar participants experience the power of dialogue-based learning to examine "Classic Cases," excerpts of a philosophical treatise or literary work, and "Leadership Profiles," excerpts from a biography or an essay or speech by the leader. "Film Studies," clips from cinematic portrayals of historical or contemporary leaders, provide opportunities to observe leadership in action. "Experiential Exercises," assessments or games or simulations designed to highlight a particular leadership skill, allow participants to practice leadership skills. The International Facilitators demonstrate and explore how these elements in the curriculum and numerous additional readings from a variety of disciplines, including the behavioral and social sciences and business management, encourage critical thinking and the development of leadership insights. This diverse, interdisciplinary approach, grounded in the Humanities, makes the curriculum accessible and relevant to all.

Certification is a pre-requisite for anyone who desires to facilitate leadership development with this curriculum. Candidates for certification complete a series of pre-seminar assignments, and must attend the entire Instructor Certification Seminar.

WHO SHOULD ENROLL

- Student Affairs Professionals and Student Group Advisors
- Honors Programs Directors and Honors Faculty interested in an academically rigorous approach to leadership development
- Faculty interested in leadership development (any disciplinary background)
- Administrators interested in leadership development
- Leadership Development Professionals

REQUIRED PRE-WORK

- Seminar registrants receive log-in instructions to access approximately 200 pages of reading and several additional assignments, including some journaling
- Register early to allow adequate time for completing the required pre-seminar reading and other assignments

HOW YOU WILL BENEFIT

- Learn how the curriculum employs five distinct, high-impact teaching methodologies proven effective in leadership development
- Learn how to facilitate leadership dialogues based on non-traditional leadership readings from the Humanities
- Observe and practice facilitation techniques
- Heighten awareness of your personal philosophy of leadership, and personal facilitation style and strengths
- Hear about best practices for implementation at institutions around the world

POST-CERTIFICATION RESOURCES

- Comprehensive online Instructor's Manual and resources for *Phi Theta Kappa Leadership Development Studies: A Humanities Approach*
- Access to the online Facilitator Guide and resources for the International Public Safety Leadership & Ethics Institute curriculum that employs *Phi Theta Kappa Leadership Development Studies: A Humanities Approach* as a core text
- Online supplemental and expanded teaching ideas accessible only to Certified Leadership Instructors
- Certified Leadership Development Instructors' Electronic Mailing List

Recognizing and assisting human potential is central to the mission of Phi Theta Kappa International Honor Society. We have designed a leadership development program to build and equip leaders at the grassroots level who affect change, enhance the quality of life, and advance the common good in communities everywhere.

Since 1992, over 2,400 educators from over 650 institutions around the world have participated in our Instructor Certification Seminars. If you seek to expand your constituents' horizons with meaningful personal development and marketable skills, join us for a 2009 Seminar!

"Phi Theta Kappa's Leadership Development Studies Curriculum is life-changing! It is a thoroughly-developed, exceptional curriculum." *Dr. Mary Thornley, President Trident Technical College, South Carolina*

"I have seen amazing results and transformative experiences for students. We are adding offerings of this course to meet student demands. This course is working! WONDERFULLY on our campus!" *Dr. Jennifer Lane, Honors Program Coordinator, English Faculty Glendale Community College, Arizona*

# Summer 2009 Instructor Certification Seminars

May 14-17 Fort Worth, TX  
 June 11-14 Lansdowne, VA (near Washington D.C.)  
 July 16-19 Chesterfield, MO (near St. Louis)

## SEMINAR SCHEDULE (subject to change)

### THURSDAY

**1:00 p.m.** Welcome & Orientation  
**3:15 p.m.** Break  
**3:30 p.m.** Unit One  
**5:30 p.m.** Dinner  
**6:30 p.m.** Unit One (Film Excerpts)  
**8:00 p.m.** Adjourn

### FRIDAY

<b>7:00 a.m.</b>	Breakfast	<b>3:30 p.m.</b>	Unit Five
<b>8:00 a.m.</b>	Unit Two	<b>5:30 p.m.</b>	Dinner
<b>10:15 a.m.</b>	Break	<b>6:30 p.m.</b>	Unit Six
<b>10:30 a.m.</b>	Unit Three	<b>7:30 p.m.</b>	Adjourn for
<b>12:00 p.m.</b>	Lunch		Small Group
<b>1:00 p.m.</b>	Unit Four		Work
<b>3:00 p.m.</b>	Break		

### SATURDAY

<b>7:00 a.m.</b>	Breakfast	<b>3:30 p.m.</b>	Unit Ten
<b>8:00 a.m.</b>	Small Group Presentations	<b>4:30 p.m.</b>	Unit Eleven
		<b>5:30 p.m.</b>	Dinner
<b>9:00 a.m.</b>	Unit Seven	<b>6:30 p.m.</b>	Course
<b>10:15 a.m.</b>	Break		Facilitating &
<b>10:30 a.m.</b>	Unit Eight		Implementation
<b>12:00 p.m.</b>	Lunch		Q&A
<b>1:00 p.m.</b>	Unit Nine	<b>8:00 p.m.</b>	Graduation
<b>3:00 p.m.</b>	Break		

## REGISTRATION PROCESS

- Seminars have limited space and are filled on a first-come-first-served basis upon receipt of the registration form and payment
- Registrants receive a confirmation e-mail detailing the seminar conference center, recommendations for making travel arrangements, and details of the required pre-seminar assignments
- Registrants should **not** begin making travel arrangements until receiving the confirmation e-mail
- Seminar tuition includes single-occupancy lodging for Thursday, Friday, and Saturday nights (registrants do not make their own lodging arrangements or reservations), breaks and meals beginning Thursday evening and concluding with breakfast on Sunday, the textbook and accompanying Instructor's Manual, and certification sessions with International Facilitators
- Registrants must complete the pre-Seminar assignments and all Seminar sessions and activities to earn Certification

## CORE HUMANITIES CONTENT INCLUDES:

- **UNIT 1: Developing a Personal Leadership Philosophy**  
 Classic Case: "The Philosopher King" from Plato's *Republic*  
 Leadership Profile: Simón Bolívar
- **UNIT 2: Leading by Serving**  
 Classic Case: an excerpt from Hermann Hesse's *Journey to the East*  
 Leadership Profile: Harriet Tubman
- **UNIT 3: Understanding Ethical Leadership**  
 Classic Case: excerpts from Herman Melville's *Billy Budd*  
 Leadership Profile: Confucius
- **UNIT 4: Articulating a Vision**  
 Classic Case: an excerpt from Shakespeare's *The Life of Henry V*  
 Leadership Profile: Martin Luther King, Jr.
- **UNIT 5: Building a Team**  
 Classic Case: an excerpt from John Steinbeck's *The Grapes of Wrath*  
 Leadership Profile: Cesar Chavez
- **UNIT 6: Leading with Goals**  
 Classic Case: excerpts from George Bernard Shaw's *Pygmalion*  
 Leadership Profile: Frederick Douglass
- **UNIT 7: Making Decisions**  
 Classic Case: an excerpt from Mark Twain's *The Adventures of Huckleberry Finn*  
 Leadership Profile: Chief Joseph
- **UNIT 8: Guiding through Conflict**  
 Classic Case: excerpts from Homer's *The Iliad*  
 Leadership Profile: Chimate Chumbolo
- **UNIT 9: Realizing Change**  
 Classic Case: "The Allegory of the Cave" from Plato's *Republic*  
 Leadership Profiles: Elizabeth Cady Stanton and Susan B. Anthony
- **UNIT 10: Empowering Others**  
 Classic Case: Sophocles' *Antigone*  
 Leadership Profile: Nelson Mandela
- **UNIT 11: Exploring the History of Leadership Studies**  
 Classic Case: excerpts from Aristotle's *The Politics*  
 Leadership Profile: Lao-Tzu

Further details of the contents for each Unit are available at <http://leadership.ptk.org>

# 2009 Instructor Certification Seminar Registration Form

**Price Per Person:** \$1595 (Fees are non-refundable) **Includes:** Certification, *Phi Theta Kappa Leadership Development Studies* Text, Instructor's Manual, lodging on Thursday, Friday, and Saturday nights and meals

**\*Certification Seminars start on Thursday at 1:00 p.m. and conclude on Saturday night at 8:00 p.m.**

*Pre-Seminar assignments and attendance for the entire Certification Seminar are required in order to be certified as a Phi Theta Kappa Leadership Development Studies Instructor.*

Please indicate how the institution will implement Phi Theta Kappa's Leadership Development Studies Program (check all that apply):

\_\_\_\_ academic course(s) (please specify discipline prefix: \_\_\_\_)  
 \_\_\_\_ continuing/community education course or seminars  
 \_\_\_\_ leadership certificate, academy, program, institute  
 \_\_\_\_ other (please specify: \_\_\_\_\_)

Institution: \_\_\_\_\_

Institution President or CEO: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Team teaching *Phi Theta Kappa Leadership Development Studies* has proven to be most effective.

Therefore, it is highly recommended that a minimum of two people certify to instruct *Phi Theta Kappa Leadership Development Studies*. Please feel free to duplicate this page for additional people from your institution.

Name: \_\_\_\_\_

First M.I. Last

Preferred Name for Nametag: \_\_\_\_\_

Title/Position: \_\_\_\_\_

(Include discipline if applicable)

Address: \_\_\_\_\_

Street City State Zip

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

(Electronic confirmation and seminar pre-seminar assignments will be sent to the e-mail address listed)

Seminar : (circle one) May 14-17/Fort Worth, TX June 11-14/Lansdowne, VA July 16-19/Chesterfield, MO

Special Needs: \_\_\_\_\_ Wheelchair access \_\_\_\_\_ Dietary Restrictions (please specify: \_\_\_\_\_)

**Payment Method: \$1595 per registrant (Fees are non-refundable.)**

Submit one of the following methods of payment with reservation form: check, college purchase order, or credit card. Please make check payable to Phi Theta Kappa.

Purchase Order Number: \_\_\_\_\_ (Must attach or fax copy)

Check Enclosed. Number: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Credit Card: Master Card VISA Discover American Express (Circle one)

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV2 Code: \_\_\_\_\_

(3 or 4 digit security code found on the back of the credit card, front for AMEX)

Billing Address: \_\_\_\_\_

Street City State Zip

Cardholder name: \_\_\_\_\_

Signature: \_\_\_\_\_

**Fax purchase order or credit card registrations to: (601) 987-5536**

**Or mail completed form and check to:** Phi Theta Kappa Leadership Development Programs  
 Center for Excellence  
 1625 Eastover Drive  
 Jackson, MS 39211  
 (601) 984-3504, ext. 3536, 3538, or 3617

**Please Note: Space is limited in each Seminar; please register early to ensure availability in the seminar(s) of your choice and to ensure adequate time for completing all pre-Seminar assignments.**

For Office Use Only: Date Received \_\_\_\_\_ Invoice Number \_\_\_\_\_ CFN Number \_\_\_\_\_ College Number \_\_\_\_\_