

American Cancer Society

Relay For Life

Fundraising Ideas for the Phi Theta Kappa Honor Society

Fundraising Ideas

To support the American Cancer Society Relay For Life, your Phi Theta Kappa chapter will want to have a few fundraisers. We're including some ideas here to help get you started. Don't limit yourself to the ideas here on paper. Feel free to be creative! For a complete booklet of fundraising ideas, visit www.ptk.org/service.

On Campus Ideas

■ Doughnuts

Sell donuts at the Student Center, in an outdoor area, or even in the dorms!

■ Pancake Breakfast or Spaghetti Dinner

Food always works for college students. Try to get a local grocery store to donate the food and you do the cooking! Set up your breakfast and dinner in a high traffic area and accept donations.

■ Battle of the Bands

Invite local bands to donate their time and sell tickets for admission the night of the event. You can always accept donations for food at the event!

■ Work with Faculty

Have popular faculty members agree to dress like a clown or shave his/her head if they win the most votes. Students vote for the faculty member they want to see dressed up or bald by donations in jars.

■ Purple Toilet

Put a purple toilet (clean of course) in a faculty member's office and ask them to give a donation to remove it. With an extra donation, they can tell you where to send it next!

■ Kiss-a-Pig

Three jars are set out with a faculty member's name on each. Whichever jar brings in the most money over a week must then kiss a farm animal. Picture taking is encouraged.

Other Ideas

■ Letter Writing

The most effective way to raise a lot of money is to write a letter (or email) to your family and friends. Emphasize the importance of Relay For Life and your involvement in it. Tip: Include a self-addressed stamped envelope with each letter. This increases your chances of getting donations. Make it as easy as possible for potential donors.

■ Babysitting

Do extra babysitting and donate all or a portion to Relay For Life.

■ Movie Night

Invite your friends over for a night at the movies. You provide the popcorn and soda and charge admission.

■ Garage Sale

Invite friends, family and team members to bring items to sell.

■ Benefit Basketball Game

Organize a basketball game, and charge people to come watch. Also do half time games and shoot outs, and charge people to participate. This works well with schools (faculty versus the students).

■ Car Wash

Get your team together for a local town car wash. Have a bake sale at the same time. Ask for donations – not a set fee – you will usually raise more money. Honk if you hate cancer!

1.800.ACS.2345
www.cancer.org

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