

2020 Shirley B. Gordon Award of Distinction

College presidents and campus CEOs are selected for this award for their outstanding efforts given toward promoting Phi Theta Kappa and its mission. Nominees should have served as president at least five years at the current institution as of December 5, 2019.

As many as 25 Gordon Awards may be presented annually. A college president or campus CEO may receive this award only once throughout their career. College presidents, chancellors or campus CEOs of postsecondary institutions with an active Phi Theta Kappa chapter are eligible for this award.

Award recipients will be notified no later than February 15, 2020, and must attend Phi Theta Kappa's annual convention, PTK Catalyst, in Grapevine, TX, April 2-4, 2020, to accept the award. Award recipients are responsible for making their own hotel reservations and travel arrangements; however, Phi Theta Kappa will reimburse the award recipient for one night's accommodation in the Convention hotel and will waive Convention registration. All other travel expenses are the responsibility of the award recipient.

DEADLINE: Thursday, December 5, 2019 at 5:00 pm Central Time

Nominee Information:

Name (Salutation, First, Last)

Title

College

Address

Email

Phone

Start date as College President/Campus CEO at this Institution (month/year)

Phi Theta Kappa Region

College Public Relations, Media Affairs or Public Information Office (Name, Email, and Phone)

Administrative Assistant (Name, Email, and Phone)

Word Count Limit: 400 words per question

- 1. What are the three most important ways the nominee has supported Phi Theta Kappa?**
- 2. Provide any specific examples of how the nominee has increased the awareness and accessibility of Phi Theta Kappa membership on your campus.**
- 3. Provide up to three specific examples of how the nominee encourages student success.**

4. Mark all items reflecting the level of support provided by the nominee:

Recognition of Academic Achievement

Regularly promotes Phi Theta Kappa on campus and at campus convenings
Promotes a culture of aspiring to become a Phi Theta Kappa member
Dedicates resources from registrar to assist with member recruitment
Dedicates resources from marketing to assist with member recruitment
Assists in PTK awareness with signed invitation letters/social media/other
Provides funds (operational or foundation) to subsidize membership for those who cannot afford it
Encourages faculty recognition of PTK members in their classrooms

Opportunities for Student Growth

Provides funding for student attendance and travel to regional events
Provides funding for student attendance and travel to international events
Promotes student participation/application of PTK scholarships
Integrates Phi Theta Kappa into student success initiatives on campus
Provides meaningful ways for students to lead on campus

Advisor Support

Appoints advisors who are actively engaged in student success
Provides funding for advisor travel to regional and international events
Provides a stipend or release time for advisor participation in PTK
Dedicates physical space to the advisor and/or chapter members
Provides staff support for chapter administration
Regularly recognizes advisors as champions of student success

Chapter Interaction

Attends chapter induction ceremonies
Meets with chapter leaders to discuss projects on campus
Provides additional leadership opportunities for chapter officers
Attends chapter meetings
Recognizes the chapter and/or chapter leaders for their achievements
Facilitates chapter presentations at local high schools or other community venues

Advocacy for PTK Outside of Campus

Participates in the All-USA program
Regularly attends the All-State program
Advocates or secures transfer scholarships for PTK members
Advocates or secures workforce scholarships/internships for PTK members
Attends Regional Meetings
Attends International Events (Convention and/or Honors Institute)