

Marketplace Merchandise Guidelines

- A photograph, logo layout, detailed description and price of the merchandise must be presented for approval.
- All merchandise that contains the Greek letters of Phi Theta Kappa or Society name, must incorporate the ® registered trademark in the logo design. Phi Theta Kappa's name, logo, symbols and titles are registered with the U.S. Patent Office.
- On all merchandise Phi Theta Kappa is to be referred as, "Phi Theta Kappa," "Phi Theta Kappa Honor Society," "PTK," or "ΦΘΚ."
- The Phi Theta Kappa Seal, Crest and Key may not be placed on products or apparel.
- The chapter advisor must sign each registration form.
- The merchandise must promote a scholarly aspect and reflect the mission statement of the Society and not include any innuendo relating to but not limited to sexuality, violence or racial inequality.
- Merchandise selected for sale in the Marketplace can in no way duplicate any items that a chapter member running for office may be using as their distributable item.
- Electricity will not be available for booths in Marketplace; therefore, all products must be ready to sell without the need for electricity.
- No campaign materials are to be displayed on any sales tables in Marketplace.
- Sales of items are limited to booths located in Marketplace.
- The sale of food items by chapters, regions and alumni groups in Marketplace is prohibited.
- No order taking will be allowed in Marketplace.
- All chapters must have a complete inventory at PTK Catalyst.
- Raffles are allowed, however, the product being raffled must be approved and be onsite for presenting.
- The registration fee must be submitted with the Marketplace Registration Form.

Address questions to Katherine Scanlon, Manager, Recognition Services, katherine.scanlon@ptk.org or 601.984.3578.