

# TRADEMARK PERMISSION REQUEST

## MERCHANDISE DEVELOPMENT

Advisors have the capabilities to receive permission rights to use any registered trademark of Phi Theta Kappa Honor Society.

**Step 1:** Read and sign below

**Step 2:** Provide product design or layout with signed request

**Step 3:** Provide any contract agreement involved with outside designer or printer

The following symbols or names are registered trademarks filed with the U.S. Trademarks Office that may appear on wearables promoting Phi Theta Kappa or individual chapters of Phi Theta Kappa.

ΦΘΚ®

PTK

Phi Theta Kappa®

Phi Theta Kappa Honor Society®

In an effort to promote the Society while protecting the integrity of Phi Theta Kappa, Phi Theta Kappa holds all rights in determining what can be produced bearing the name or Greek letters of the Society. If your chapter is interested in pursuing merchandise development bearing the name or Greek letters of Phi Theta Kappa, permission must be granted by Phi Theta Kappa Honor Society's Recognition Services.

The full name of the organization is Phi Theta Kappa Honor Society. Members of the organization should be referred to as "Phi Theta Kappa members" or "Phi Theta Kappans". "Kappans", "Phi Theta's", or any other abbreviated version of the names are incorrect references and will not be approved to appear on any merchandise.

### Restrictions for use:

- Only the Greek letters, PTK, name Phi Theta Kappa or name Phi Theta Kappa Honor Society are allowed to appear on merchandise development representing Phi Theta Kappa. The Key, Crest and Seal are not allowed to appear on any merchandise developed outside of Phi Theta Kappa Honor Society.
- The merchandise must promote a scholarly recognition of the Society and not allude to any innuendo relating to but not limited to sexuality, violence or racial inequality.
- The sales of merchandise developed using this Trademark Permissions must be a Chapter endeavor and not serve to benefit an individual's source of income.
- All logo's and designs utilizing the Greek letters or name of Phi Theta Kappa must be approved and will remain on file at Phi Theta Kappa International Headquarters.
- The transfer of permissions to use the Greek letters or name of Phi Theta Kappa are not allowed between Chapters or to forwarded to a third party or online organization.

Any use of the Greek letters, PTK, name of Phi Theta Kappa, Seal, Crest or Key without granted permissions of Phi Theta Kappa could result in loss of all privileges.

I agree to adhere to the restrictions stated above and will support the Society in maintaining the integrity of Phi Theta Kappa as products are presented. I understand that privileges will be revoked in the event products are developed without the consent of Phi Theta Kappa Honor Society.

Chapter Advisor \_\_\_\_\_

Chapter \_\_\_\_\_ Date \_\_\_\_\_