NASHVILLE, TENNESSEE
April 6-8, 2017
RECRUIT THE TOP 10% OF COMMUNITY COLLEGE STUDENTS
LEARN MORE - CONTACT COURTNEY TAYLOR
601.984.3577
courtney.taylor@ptk.org

PHI THETA KAPPA
INTERNSHIP & CAREER FAIR
APRIL 2-4, 2020
GRAPEVINE, TX
RECRUIT THE TOP 10% OF COMMUNITY COLLEGE STUDENTS
4,000+ ATTENDEES FROM ALL STATES
NATIONAL RECRUITMENT OPPORTUNITY
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CATALYST.PTK.ORG
Because of Phi Theta Kappa’s commitment to serving high-achieving community college students, we are introducing these new ways for employers to recruit. PTK serves community college students at more than 1,000 colleges across the nation and beyond. We are the oldest and largest honor society serving this population and induct more than 120,000 members annually in all states and 11 sovereign nations.

CATALYST EMPLOYMENT EDGE FAIR

- **CATALYST 2020** – Phi Theta Kappa’s annual convention– engages approximately **4,000** community college students representing a variety of majors and locations.
- Meet the nation’s highest-achieving community college students at PTK’s inaugural Internship Fair **APRIL 2-4, 2020**, in the **DALLAS AREA**.
  - Booth set up will be April 1 from 3-7 pm with pack up April 4 at 3:30
- Meet one-on-one with prospective employees during the **INTERVIEW REVIEW** which also offers a chance for students to develop important job-seeking skills (**limited to sponsors**).

PTK CONNECT

- **RECRUIT NATIONALLY** using PTK Connect - connecting you with the nation’s top employable graduates. All Phi Theta Kappa members have access to this online tool for career, transfer and scholarship guidance.
- Search a database of nearly **300,000** community college student users by major, anticipated graduation date, and/or location.

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<tr>
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<th>Exhibitor</th>
<th>Catalyst Sponsor</th>
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<tr>
<td><strong>Booth</strong></td>
<td>$3,500</td>
<td>$7,000</td>
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<td>Registrations waived</td>
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<td>Interview Review participation</td>
<td>Pending availability</td>
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<td>Invitation to submit an educational forum proposal</td>
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<td>Logo in mobile application</td>
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<td>PTK Connect Access</td>
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Contact Courtney Taylor, Director of Annual Giving and Stewardship, at 601.984.3577 or courtney.taylor@ptk.org to request a demo of PTK Connect or learn more about the Catalyst Employment Edge Fair.
In addition to recognition and scholarship opportunities, Phi Theta Kappa members have access to three EDGE™ platforms providing support in soft skills, transfer success and job skills.

Launched in August 2019, Employment Edge gives students the edge they need to compete in the workforce:

- Self-paced professional development course
- Coaches participants on the steps they need to take to achieve employment success.
- Prepares participants to successfully enter the workforce.
- Students can earn badges for LinkedIn profiles upon course completion.
- The inspiration for Catalyst’s Employment Edge Fair!

Employment Edge coaches students about:

- Finding Internships
- Resume Writing
- Cover Letter Writing
- Navigating the Application Process
- Successful Interview Strategies
- Effective Networking
- Building A Reference List
- Connecting with Corporate Recruiters
- Finding a “Bridge Person”
- Developing an Elevator Pitch
- Identifying Target Employers
- Negotiating Salaries
- And Much More!