



PTK CONNECT

Elevating Your
Recruitment Game!



INTRODUCING ENHANCED FEATURES



GEORECRUITING UNLEASHED!

Find Prospective Students in a Custom Radius

Don't limit yourself to transfer fairs! Connect with students 0-200 miles from any hotspot—be it a campus, coffee shop, library, or military education center.

Reach Diverse Audiences

Contact working students, parents, online/hybrid learners, dual-enrolled high school students, and more.

Expand Your Reach

Connect with online or rarely on-campus students for increased recruitment impact.



UPGRADED "HANDRAISER" ACTIVITY ON DASHBOARD

Monitor Scholarship Interest

Identify students who favorite your institutional scholarships in addition to your institutional profile on PTK Connect.



NEW DATA FIELDS!

Dual-Enrolled Prospects

Find high school students concurrently enrolled in college courses.

Online Degree Seekers

Spot students searching for fully online transfer options.

International Transfer Aspirants

Discover students open to transferring to international institutions.

Future Grad Students

Locate those considering graduate school or postbaccalaureate opportunities.



UNLOCK THE POWER OF STUDENT SEARCH

Expand Your Transfer Inquiry Pool

Fully customize searches to find best-fit prospects and instantly download data-rich export files.

Connecting you with the nation's
top transfer-bound students

Contact us at collegerelations@ptk.org